LIBRARY SERVICES QUARTERLY PERFORMANCE REPORT

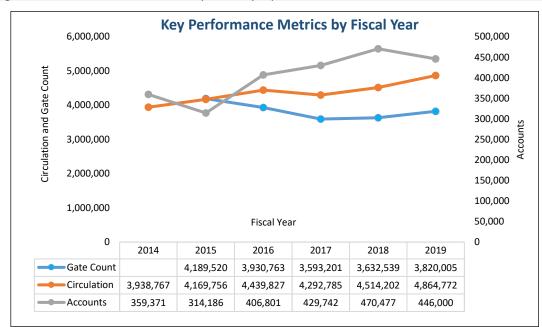


Q4 FY19

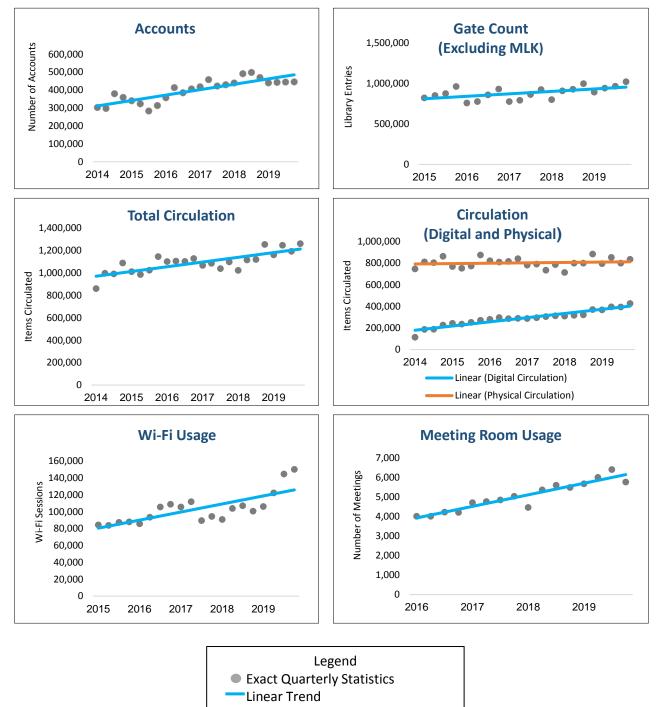
Document #10D.1 – Library Performance Report – FY2019 Q4

EXECUTIVE SUMMARY

- FY19 year-end totals show increased performance compared to year-end FY18 in several areas
 - Overall circulation and wifi access totals continue to increase to their highest levels.
 - Gate count also continues to increase. In Q4, gate count exceeded one million for the first time since MLK closed.
 - Database usage, computer sessions, meeting room use and outreach are also up compared to FY18 year-end and Books from Birth registrations continue to rise.
- The annual STAR family festival took place at Deanwood Neighborhood Library on September 7th with 520 attendees.
- The Union Station Pop-Up Library, installed on June 19th, had Q4 circulation totaling 3,658. Visitors of Union Station have access to a selection of digital books if they log onto the Pop-Up's Wifi connection. DCPL is launching an additional pop-up library in the DC Courthouse on October 18th. GoDigital Live was held at Union Station on September 5th. This event marketed DC Public Library's digital resources and included a musical performance and technology instruction.
- Express book collections were launched in early July at seven branches in Wards 4, 7 and 8. This pilot was introduced to ensure that neighborhood library locations with comparably low-levels of check-outs through the holds system provide access to new and popular books. The physical books in these collections are intended for customers who prefer browsing, will not be made available to fill holds and cannot be renewed. In Q4, overall circulation of these items totaled 759. "Express" circulations were greatest at the Francis Gregory Neighborhood Library with 155 circulations.
- Between June and August, 700 legacy public desktop computers were replaced with faster computers running Windows 10, and capacity to reduce the average time between computer sessions from five minutes to one minute.
- The Southwest interim location opened on Thursday August 8th. The passport acceptance office opened at the Reeves Center at 14th and U Streets, NW on July 16th.
- There were 122 hours of unplanned closures during Q4 primarily due to excessive temperatures at shared locations.
- We have made corrections to the adult desktop computer utilization rates for each quarter of FY18 and FY19. The changes correct the hours where adult desktop computers were available and result in slightly higher utilization rates than had been previously reported.



SUMMARY OF HISTORICAL TRENDS



IRCUL	ATION				Q4 F	(19
Ward	Location	Q4 FY16	Q4 FY17	Q4 FY18	Physical Circ	Digital Library
1	Mt. Pleasant	59,536	65,070	72,041	67,484	46,285
	Ward 1 Totals	59,536	65,070	72,041	67,484	46,285
2	MLK JR. Memorial Library/System-	247,799	130,175	426	351	18,156
2	Wide Self Checkouts/Mobile App	247,799	150,175	420	331	18,150
2	Library Express/Center for Accessibilty		7,332	8,836	8,109	8,656
2	Georgetown	42,970	43,999	43,600	44,334	27,919
2	West End	19,218	17,365	43,326	55,532	29,633
	Ward 2 Totals	309,987	198,871	96,188	108,326	84,364
3	Chevy Chase	37,320	44,151	56,031	51,255	19,368
3	Cleveland Park	54,942	39,320	99,215	85,726	36,552
3	Palisades	22,297	6,026	35,330	34,163	8,331
3	Tenley-Friendship	64,394	70,111	75,079	72,280	35,177
	Ward 3 Totals	178,953	159,608	265,655	243,424	99,428
4	Petworth	30,449	34,537	44,291	44,771	17,172
4	Shepherd Park (Juanita E. Thornton)	13,837	16,101	16,739	21,292	6,412
4	Takoma Park	17,567	20,380	24,822	5,866	10,889
	Ward 4 Totals	61,853	71,018	85,852	71,929	34,473
5	Lamond-Riggs	14,189	11,977	16,600	16,656	4,886
5	Woodridge	11,784	43,769	52,291	48,662	14,645
	Ward 5 Totals	25,973	55,746	68,891	65,318	19,531
6	Northeast	35,975	39,017	54,012	54,340	22,152
6	Northwest One	6,440	10,151	11,618	10,955	8,959
6	Rosedale	8,718	10,729	12,741	11,832	3,450
6	Shaw (Watha T. Daniel)	30,390	42,243	48,614	50,049	49,920
6	Southeast	35,003	39,297	48,039	47,454	27,429
6	Southwest	20,345	17,706	18,164	10,922	10,926
	Ward 6 Totals	136,871	159,143	193,188	185,552	122,842
7	Benning (Dorothy I. Height)	14,679	18,907	15,563	12,555	2,208
7	Capitol View	8,349	1,082	11,014	12,482	1,354
7	Deanwood	4,269	7,845	8,463	6,672	1,013
7	Francis Gregory	10,380	9,298	14,455	13,727	4,458
	Ward 7 Total	37,677	37,132	49,495	45,436	9,033
8	Anacostia	9,292	8,627	11,910	11,283	6,079
8	Bellevue (William O. Lockridge)	8,650	8,915	11,749	9,519	3,393
8	Parklands-Turner	11,733	11,842	10,728	9,941	1,284
	Ward 8 Totals	29,675	29,384	34,387	30,743	10,756
	Jail Library		9,573	17,870	16,655	
	Libraries Subtotal	840,525	785,545	883,567	834,867	426,712
	Digital Library	288,941	313,157	370,643	426,712	
	DCPL Total	1,129,466	1,098,702	1,254,210	1,261,579	
	Percent Change		-2.72%	14.15%	0.59%	

Q4 FY19

Items Circulated 1,000,000 500,000 *Since FY2014 DCPL Systemwide Circulation has increased on average by 1.7 percent per quarter. 0 2014 2015 2016 2017 2018 2019 Q1 Q2 Q3 **Q4** Total FY2014 860,350 997,758 992,029 1,088,630 3,938,767 FY2015 1,012,275 986,421 1,024,423 1,146,637 4,169,756 FY2016 1,106,005 4,439,827 1,101,415 1,102,941 1,129,466 4,292,785 FY2017 1,068,319 1,086,077 1,039,687 1,098,702 FY2018 1,023,328 1,115,873 1,120,791 1,254,210 4,514,202 FY2019 1,162,307 1,247,601 1,193,285 1,261,579 4,864,772

Total Circulation by Quarter

CIRCULATION

1,500,000

Notes:

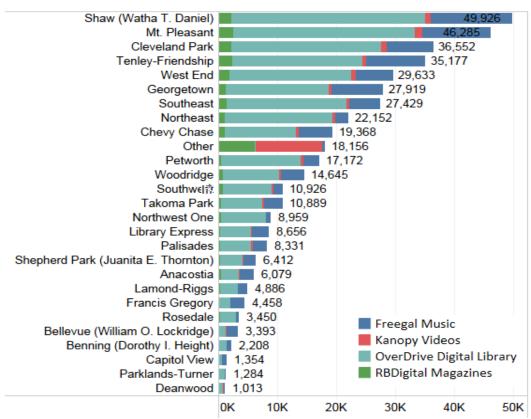
*Prior to FY18 Q1 circulation performed at self check machines was assigned to Martin Luther King Jr. Memorial Library/SystemWide Self Check. Between October - January FY18 these circulation transactions were assigned to the cardholder's home neighborhood branch. Begining February FY18 self check circulation transations are assigned to the physical branch that the transaction took place.

*Martin Lurther King Jr. Memorial Library/SystemWide Self Check is attributed to circulation perfomed using the the mobile Boopsie application.

*Digital circulation that is not aligned with a User Library is listed as Martin Luther King Jr. Memorial Library/SystemWide Self Checkouts/Mobile in the Digital Column.

CIRCULATION





Database Usage

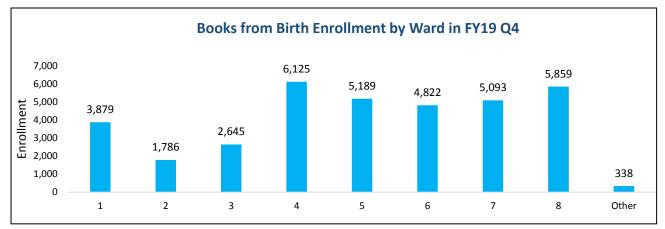
	Q1	Q2	Q3	Q4	Total
FY 2017	249,774	292,248	349,985	394,974	1,286,981
FY 2018	453,924	537,127	474,835	377,043	1,842,929
FY 2019	621,438	582,142	388,423	385,454	1,977,457

Top 10 Titles Q4 FY19

Top titles include physical and digital books and audiobooks with the highest circulation in FY19Q4.

Little Fires Everywhere Celeste Ng	BECOMING Educated WICHELLE	everything i never fold you	NORMAL PEOPLE	AN AMERICAN MARRIAGE	Secrets and Lies in a Silicon Walley Startup
Rank	OBAMA VIIII DELIA OWENS	Author	Digital	Physical	John Carreyrou Total
1	Little Fires Everywhere	Celeste Ng	760	462	1,222
2	Becoming	Michelle Obama	744	441	1,185
3	Educated	Tara Westover	794	370	1,164
4	Where the Crawdads Sing	Delia Owens	721	264	985
5	Crazy Rich Asians	Kevin Kwan	777	177	954
6	Everything I Never Told You	Celest Ng	706	102	808
7	The Underground Railroad	Colson Whitehead	509	295	804
8	Normal People	Sally Rooney	554	245	799
9	An American Marriage	Tayari Jones	540	250	790
10	Bad Blood: Secrets and Lies	John Carreyrou	510	238	748

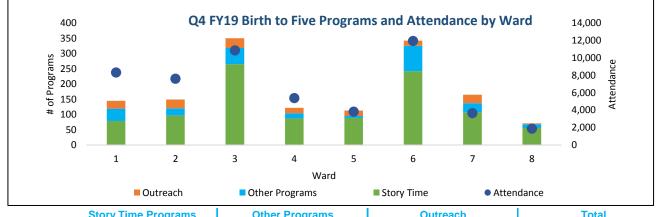
EARLY LITERACY PROGRAMMING



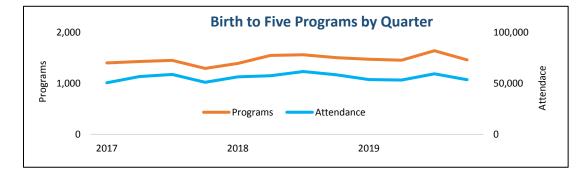
Books form Birth Enrollment by Quarter

	Q2 FY18	Q3 FY18	Q4 FY18	Q1 FY19	Q2 FY19	Q3 FY19	Q4 FY19
Eligible Children Citywide	41,955	41,955	41,955	41,955	41,955	41,955	41,955
Enrollment Citywide	28,834	30,161	31,468	32,654	34,261	34,813	35,736
% of Citywide Eligible Enrolled	68.73%	71.89%	75.00%	77.75%	81.58%	82.98%	85.18%
Graduated Citywide	6,198	6,790	8,037	8,710	10,037	11,167	12,304
Eligible Children in Target Areas	25,217	25,217	25,217	25,217	25,217	25,217	25,217
Enrollment in Target Areas	18,690	19,538	20,413	21,113	22,150	22,504	23,077
% Target Areas Enrolled	74.1%	77.5%	80.9%	83.7%	87.8%	89.2%	91.5%
Total Enrolled + Total Graduated	35,032	36,951	39,505	41,364	44,298	45,980	48,040

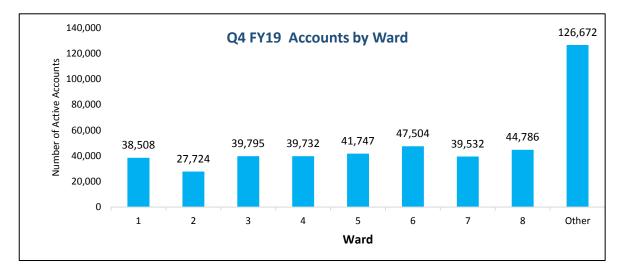
*The number of eligible children citywide and in target areas is according to the 2012-2016 5 Year American Communities Survey and the DC Office of Planning.

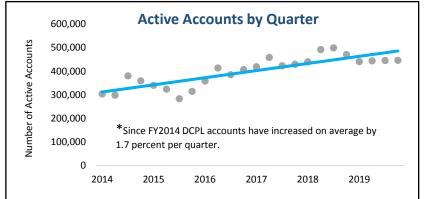


	Story Time	Trograms	Other i rograms		Outreach		Total	
	Programs	Attendance	Programs	Attendance	Programs	Attendance	Programs	Attendance
Q4 FY2018	1,093	41,127	270	12,367	139	4,917	1,502	58,411
Q4 FY2019	1,023	37,909	264	10,616	171	4,929	1,458	53,454
% Change	-6%	-8%	-2%	-14%	23%	0%	-3%	-8%



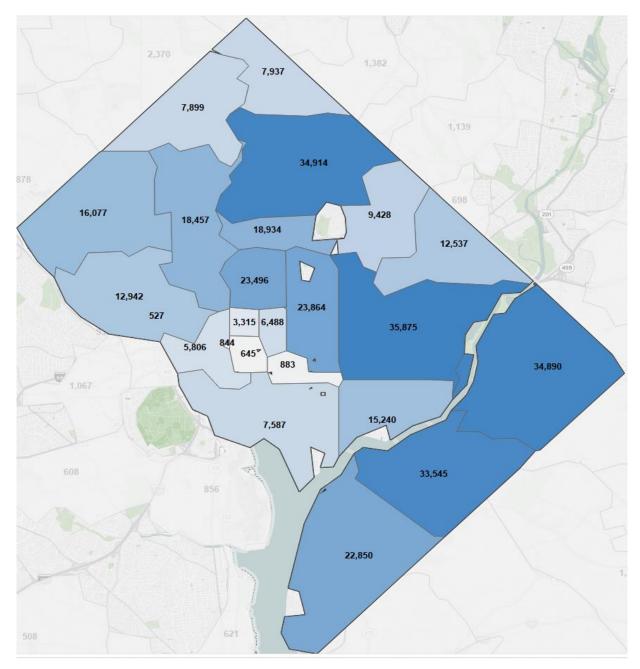
ACTIVE ACCOUNTS



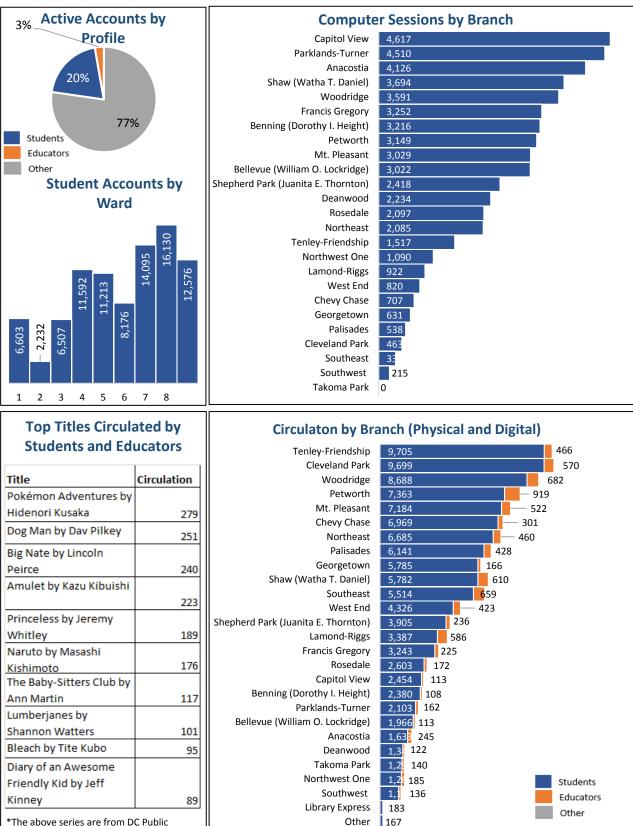


	Q1	Q2	Q3	Q4
FY2014	303,280	297,916	380,142	359,371
FY2015	340,389	323,628	283,407	314,186
FY2016	358,106	413,650	384,992	406,801
FY2017	418,598	458,368	422,946	429,742
FY2018	439,213	491,518	498,436	470,477
FY2019	440,471	443,759	444,948	446,000

ACTIVE ACCOUNTS BY ZIP CODE



STUDENT AND EDUCATOR ACCOUNT ACTIVITY



Library's physical and digital collections.

GATE COUNT

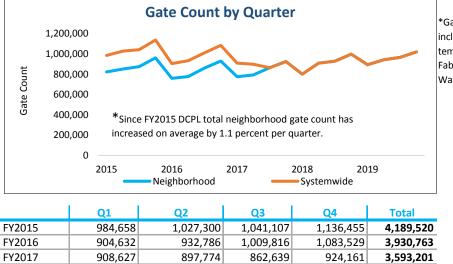
FY2018

FY2019

799,622

893,037

Ward	Location	Q4 FY15	Q4 FY16	Q4 FY17	Q4 FY18	Q4 FY19
1	Mt. Pleasant	63,343	62,587	65,223	64,238	65,108
	Ward 1 Totals	63,343	62,587	65,223	64,238	65,108
2	Martin Luther King, Jr. Memorial Library	175,306	153,636			
2	Library Express			25,069	27,022	28,105
2	Georgetown	34,497	34,745	42,089	33,442	36,047
2	West End	22,953	21,170	25,390	50,020	71,495
	Ward 2 Totals	232,756	209,551	92,548	110,484	135,647
3	Chevy Chase	37,729	36,271	41,970	37,534	41,242
3	Cleveland Park	69,907	82,824	19,205	44,467	65,455
3	Palisades	25,548	23,491		26,036	16,824
3	Tenley-Friendship	59,719	62,216	68,045	63,000	61,135
	Ward 3 Totals	192,903	204,802	129,220	171,037	184,656
4	Petworth	45,611	44,011	44,920	44,274	47,463
4	Shepherd Park (Juanita E. Thornton)	22,035	21,761	24,868	28,686	32,602
4	Takoma Park	22,289	21,424	19,614	20,151	
	Ward 4 Totals	89,935	87,196	89,402	93,111	80,065
5	Lamond-Riggs	30,430	30,673	36,745	28,138	30,615
5	Woodridge	24,443	20,115	45,153	46,562	47,551
	Ward 5 Totals	54,873	50,788	81,898	74,700	78,166
6	Northeast	37,042	34,159	35,909	42,063	43,347
6	Northwest One	27,889	25,454	29,641	26,255	24,933
6	Rosedale	30,050	27,346	28,100	28,691	28,058
6	Shaw (Watha T. Daniel)	59,401	58,573	68,458	70,625	67,143
6	Southeast	43,566	42,433	45,763	44,698	49,960
6	Southwest	27,814	28,782	26,144	25,454	9,964
	Ward 6 Totals	225,762	216,747	234,015	237,786	223,405
7	Benning (Dorothy I. Height)	54,699	53,400	57,663	50,798	48,108
7	Capitol View	33,945	28,809		19,159	31,825
7	Deanwood	30,004	22,352	29,407	25,579	24,674
7	Francis Gregory	32,900	29,511	27,674	29,136	30,219
	Ward 7 Totals	151,548	134,072	114,744	124,672	134,826
8	Anacostia	51,258	47,833	47,341	47,400	47,474
8	Bellevue (William O. Lockridge)	34,054	29,220	31,656	33,938	31,836
8	Parklands-Turner	40,023	40,733	38,114	39,754	38,551
	Ward 8 Totals	125,335	117,786	117,111	121,092	117,861
	DCPL Total	1,136,455	1,083,529	924,161	997,120	1,019,734
	Percent Change		-4.66%	-14.71%	7.89%	2.27%



908,160

941,174

*Gate Count totals do not include the Jail Library or temporarary locations for the Fab Lab at Reeves Center or Washingtoniana.

927,637

966,060

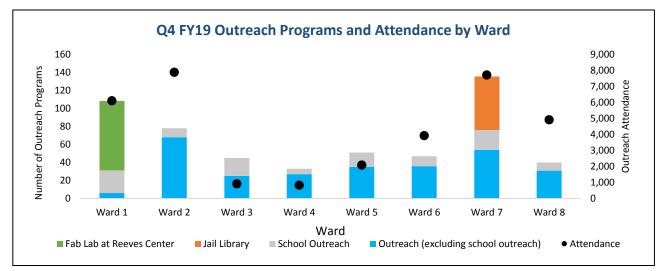
997,120

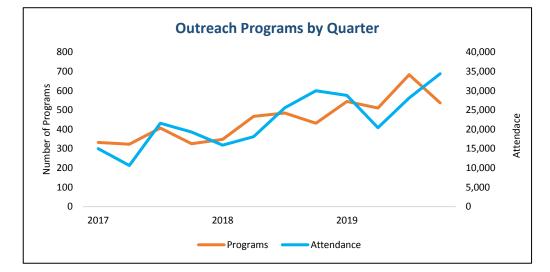
1,019,734

3,632,539

3,820,005

OUTREACH





Programs by Quarter

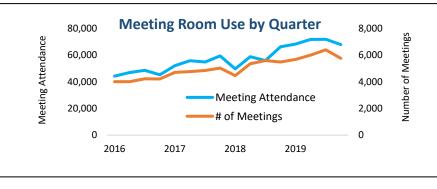
	Q1	Q2	Q3	Q4	Total
FY2017	332	323	407	326	1,388
FY2018	348	467	485	432	1,732
FY2019	544	510	683	537	2,274

Attendance by Quarter

	Q1	Q2	Q3	Q4	Total
FY2017	14,998	10,647	21,599	19,318	66,562
FY2018	15,917	18,083	25,552	29,972	89,524
FY2019	28,789	20,431	28,127	34,396	111,743

MEETING AND STUDY ROOM USE AND ATTENDANCE

		Meet		Meeting At	tendance	Study Sessions	
Ward	Location	Q4 FY18	Q4 FY19	Q4 FY18	Q4 FY19	Q4 FY18	Q4 FY19
1	Mt. Pleasant	448	411	5,949	4,390	762	68
	Ward 1 Totals	448	411	5,949	4,390	762	68
2	MLK Jr. Memorial Library						
2	Library Express	215	53	650	195	281	6
2	Georgetown	193	429	1,999	3,691	492	55
2	West End	248	345	1,440	5,044	1,257	1,20
	Ward 2 Totals	656	827	4,089	8,930	2,030	1,82
3	Chevy Chase	113	85	303	470		
3	Cleveland Park	460	505	10,345	7,257	1,327	1,18
3	Palisades	37	74	275	402	125	19
3	Tenley-Friendship	114	118	1,229	1,547	1,421	1,63
	Ward 3 Totals	724	782	12,152	9,676	2,873	3,01
4	Petworth	349	351	1,499	4,048	517	47
4	Shepherd Park (Juanita E.	358	280	1,886	726	543	59
4	Takoma Park	64		335			
	Ward 4 Totals	771	631	3,720	4,774	1,060	1,0
5	Lamond-Riggs	322	345	2,452	2,433	145	19
5	Woodridge	227	423	7,396	7,075	629	47
	Ward 5 Totals	549	768	9,848	9,508	774	66
6	Northeast	195	204	1,697	1,752	738	78
6	Northwest One		2		175		
6	Rosedale						
6	Shaw (Watha T. Daniel)	271	238	1,330	2,309	1,952	1,50
6	Southeast	82	90	2,445	3,249		
6	Southwest					121	
	Ward 6 Totals	548	534	5,472	7,485	2,811	2,35
7	Benning (Dorothy I. Height)	556	394	7,405	7,678	1,113	8
7	Capitol View	36	172	486	1,764	371	65
7	Deanwood						
7	Francis Gregory	308	378	2,040	2,481	412	46
	Ward 7 Totals	900	944	9,931	11,923	1,896	2,00
8	Anacostia	586	539	8,739	5,226	524	58
8	Bellevue (William O. Lockridge)	301	323	6,295	6,050	283	2:
8	Parklands-Turner						_
	Ward 8 Totals	887	862	15,034	11,276	807	7
	DCPL Total	5,483	5,759	66,195	67,962	13,013	12,40
	Percent Change		5%		3%		-5

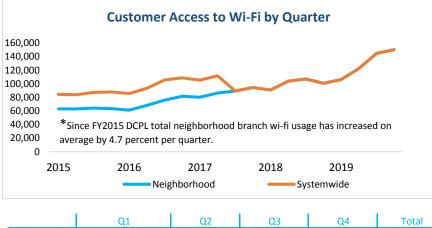


Number of Meetings by Quarter

	Q1	Q2	Q3	Q4	Total
FY2017	4,707	4,763	4,847	5,033	19,350
FY2018	4,460	5,358	5,594	5,483	20,895
FY2019	5,674	5,998	6,399	5,759	23,830

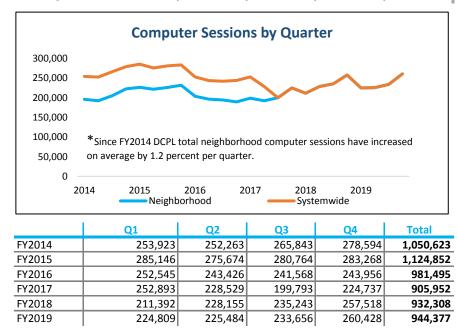
CUST	OMER	ACCESS	TO	WI-FI

Ward	Location	Q4 FY15	Q4 FY16	Q4 FY17	Q4 FY18	Q4 FY19
1	Mt. Pleasant	4,832	6,090	6,801	6,130	9,786
	Ward 1 Totals	4,832	6,090	6,801	6,130	9,786
2	Martin Luther King, Jr. Memorial Library	24,497	27,161	0		
2	Library Express			2,970	2,785	2,685
2	Georgetown	3,741	5,149	6,170	4,508	6,656
2	West End	715	900	1,037	9,146	10,902
	Ward 2 Totals	28,953	33,210	10,177	16,439	20,243
3	Chevy Chase	1,711	2,625	3,533	2,817	3,530
3	Cleveland Park	1,695	1,819	1,699	7,925	14,272
3	Palisades	1,068	1,265	0	1,984	3,043
3	Tenley-Friendship	3,730	4,518	4,929	3,280	6,858
	Ward 3 Totals	8,204	10,227	10,161	16,006	27,703
4	Petworth	4,583	6,775	6,760	5,762	12,444
4	Shepherd Park (Juanita E. Thornton)	1,362	1,984	2,397	2,481	3,164
4	Takoma Park	1,023	1,677	1,942	1,572	579
	Ward 4 Totals	6,968	10,436	11,099	9,815	16,187
5	Lamond-Riggs	1,803	2,273	2,319	2,107	3,102
5	Woodridge	1,335	1,499	5,474	4,817	5,902
	Ward 5 Totals	3,138	3,772	7,793	6,924	9,004
6	Northeast	2,603	3,741	4,547	3,677	4,757
6	Northwest One	1,751	1,803	1,977	1,467	2,158
6	Rosedale	1,444	1,756	1,961	1,998	2,725
6	Shaw (Watha T. Daniel)	4,993	7,546	8,891	8,020	16,257
6	Southeast	2,892	3,575	3,811	3,367	5,589
6	Southwest	1,554	2,025	2,657	2,095	735
	Ward 6 Totals	15,237	20,446	23,844	20,624	32,221
7	Benning (Dorothy I. Height)	4,185	5,882	6,620	5,771	6,686
7	Capitol View	2,006	2,236	0	2,258	3,758
7	Deanwood	1,647	1,551	1,900	1,770	2,399
7	Francis Gregory	2,240	2,588	2,621	2,504	3,408
	Ward 7 Totals	10,078	12,257	11,141	12,303	16,251
8	Anacostia	4,304	4,683	5,198	4,466	6,762
8	Bellevue (William O. Lockridge)	2,572	2,711	3,051	2,788	4,056
8	Parklands-Turner	3,630	4,867	5,172	5,078	7,938
	Ward 8 Totals	10,506	12,261	13,421	12,332	18,756
	DCPL Total	87,916	108,699	94,437	100,573	150,151
	Percent Change		23.64%	-13.12%	6.50%	49.30%

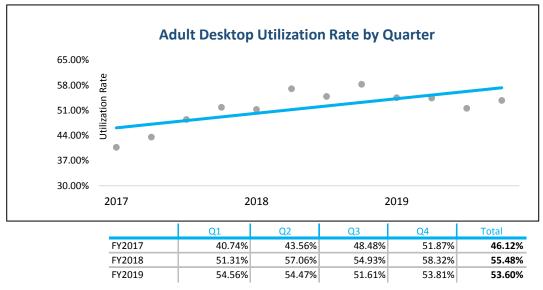


	Q1	Q2	Q3	Q4	Total
FY2015	84,388	83,871	87,306	87,916	343,481
FY2016	85,689	93,469	105,611	108,699	393,468
FY2017	105,473	111,816	89,442	94,437	401,168
FY2018	90,841	103,815	107,013	100,573	402,242
FY2019	106,211	122,218	144,670	150,151	523,250

						Adult Desktop Utilization Rate
Ward	Location	Q4 FY16	Q4 FY17	Q4 FY18	Q4 FY19	
1	Mt. Pleasant	10,978	15,044	14,574	14,313	57
	Ward 1 Totals	10,978	15,044	14,574	14,313	57
2	Martin Luther King, Jr. Memorial Library	54,655				
2	Library Express		6,217	6,189	6,493	34
2	Georgetown	7,139	6,928	6,466	7,459	41
2	West End	3,696	5,326	14,185	15,420	72
	Ward 2 Totals	65,490	18,471	26,840	29,372	49
3	Chevy Chase	2,934	3,778	4,244	4,898	52
3	Cleveland Park	3,651	1,938	5,086	6,107	
3	Palisades	1,494		1,290	1,727	
3	Tenley-Friendship	8,988	10,361	10,271	11,150	5
	Ward 3 Totals	17,067	16,077	20,891	23,882	5
4	Petworth	12,455	11,759	12,996	14,509	5
4	Shepherd Park (Juanita E. Thornton)	5,653	6,283	8,364	10,382	6
4	Takoma Park	4,655	3,761	5,189		
	Ward 4 Totals	22,763	21,803	26,549	24,891	5
5	Lamond-Riggs	6,400	8,618	8,387	8,137	6
5	Woodridge	6,050	14,255	15,441	15,133	5
	Ward 5 Totals	12,450	22,873	23,828	23,270	6
6	Northeast	8,429	9,418	9,387	9,222	6
6	Northwest One	6,507	10,313	10,682	8,788	5
6	Rosedale	4,616	6,522	7,047	8,085	6
6	Shaw (Watha T. Daniel)	14,535	18,443	20,132	18,950	6
6	Southeast	4,725	9,501	8,705	9,476	7
6	Southwest	6,037	7,945	8,050	2,583	5
	Ward 6 Totals	44,849	62,142	64,003	57,104	6
7	Benning (Dorothy I. Height)	12,355	14,460	14,601	15,488	5
7	Capitol View	6,854		8,549	13,062	3
7	Deanwood	6,441	8,494	5,982	6,350	3
7	Francis Gregory	10,112	9,062	10,523	10,925	3
	Ward 7 Totals	35,762	32,016	39,655	45,825	4
8	Anacostia	11,481	12,590	13,784	13,776	4
8	Bellevue (William O. Lockridge)	12,515	12,816	14,495	13,026	4
8	Parklands-Turner	10,601	10,905	12,899	14,969	5
-	Ward 8 Totals	34,597	36,311	41,178	41,771	5
	DCPL Total	243,956	224,737	257,518	260,428	54
	Percent Change	,500	-7.88%	14.59%	1.13%	



COMPUTER UTILIZATION



ONLINE ENGAGEMENT

	Q1	Q2	Q3	Q4	FY19 Total
Impressions	1,564,249	2,151,363	2,629,519	3,169,148	9,514,279
Engagement	342,999	57,115	87,965	84,677	572,756
Engagement Rate	21.93%	2.65%	3.35%	2.67%	6.02%
New Website Visits (Sessions)	589,285	675,412	581,313	972,676	2,818,686
Overall Visits (Sessions)	1,055,856	1,143,838	1,313,901	1,418,605	4,932,200
New Visits as a % of overall visits	55.81%	59.05%	44.24%	68.57%	57.15%

BUSINESS SERVICES

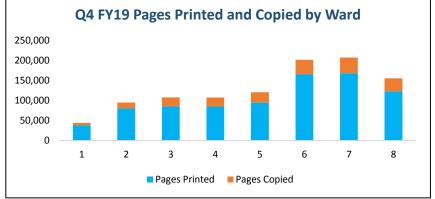
Hours of Unplanned Closure								
Branch	Q1	Q2	Q3	Q4	FY19 Total			
Anacostia			5	2.5	7.5			
Capitol View	4	13.5	1.5	2	21			
Bellevue (William O. Lockridge)				13.5	13.5			
Deanwood (Co-located)		4	4.5	24.5	33			
Dorothy I. Height/Benning		9		5.5	14.5			
Francis Gregory			9		9			
Georgetown				4	4			
Library Express	8		4		12			
Mt. Pleasant			6		6			
Northwest One (Co-located)	5		16.5	9	30.5			
Petworth	2				2			
Rosedale (Co-located)	0.75	1.5	21.5	30	53.75			
Shaw		5.5	2		7.5			
Shepherd Park (Juanita E. Thornton)				4.5	4.5			
Southeast		2		9.5	11.5			
Southwest				17	17			
Takoma Park		3.5			3.5			
Systemwide Closures		389			389			
Total	19.75	428	70	122	639.75			

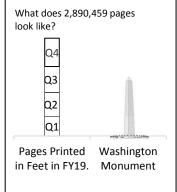
Human Resources

	Q4 FY18	Q4 FY19	% Change	YTD FY18	YTD FY19	% Change
Vacancy Rate	7.9%	6.4%	-19.0%			
# Staff of Extended Leave New	15	7	-53%	34	31	-9%
# Staff on Extended Leave (Cont.)	18	8	-56%			
Total Staff on Extended Leave	33	15	-55%			

PAGES PRINTED AND COPIED	PAGES PRINTED A	ND COPIED
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Ward	Location	Q4 FY19 Pages Printed	Q4 FY19 Pages Copied	Q4 FY19 Total
1	Mt. Pleasant	37,793	6,302	44,095
	Ward 1 Totals	37,793	6,302	44,095
2	Martin Luther King, Jr. Memorial Library			
2	Library Express	21,915	4,285	26,200
2	Georgetown	23,718	5,659	29,377
2	West End	34,494	4,836	39,330
	Ward 2 Totals	80,127	14,780	94,907
3	Chevy Chase	23,472	5,526	28,998
3	Cleveland Park	22,701	7,098	29,799
3	Palisades	7,990	2,876	10,866
3	Tenley-Friendship	31,259	6,771	38,030
	Ward 3 Totals	85,422	22,271	107,693
4	Petworth	44,775	10,118	54,893
4	Shepherd Park (Juanita E. Thornton)	40,427	12,820	53,247
4	Takoma Park	0	19	19
	Ward 4 Totals	85,202	22,957	108,159
5	Lamond-Riggs	35,566	9,439	45,005
5	Woodridge	58,898	16,830	75,728
	Ward 5 Totals	94,464	26,269	120,733
6	Northeast	31,281	6,634	37,915
6	Northwest One	18,379	4,758	23,137
6	Rosedale	15,298	2,852	18,150
6	Shaw (Watha T. Daniel)	57,527	12,157	69,684
6	Southeast	34,596	7,799	42,395
6	Southwest	8,368	2,325	10,693
	Ward 6 Totals	165,449	36,525	201,974
7	Benning (Dorothy I. Height)	49,580	14,761	64,341
7	Capitol View	50,304	9,142	59,446
7	Deanwood	18,769	4,630	23,399
7	Francis Gregory	49,539	10,753	60,292
	Ward 7 Totals	168,192	39,286	207,478
8	Anacostia	28,841	10,415	39,256
8	Bellevue (William O. Lockridge)	43,728	9,103	52,831
8	Parklands-Turner	50,581	12,807	63,388
	Ward 8 Totals	123,150	32,325	155,475
	DCPL Total	839,799	200,715	1,040,514

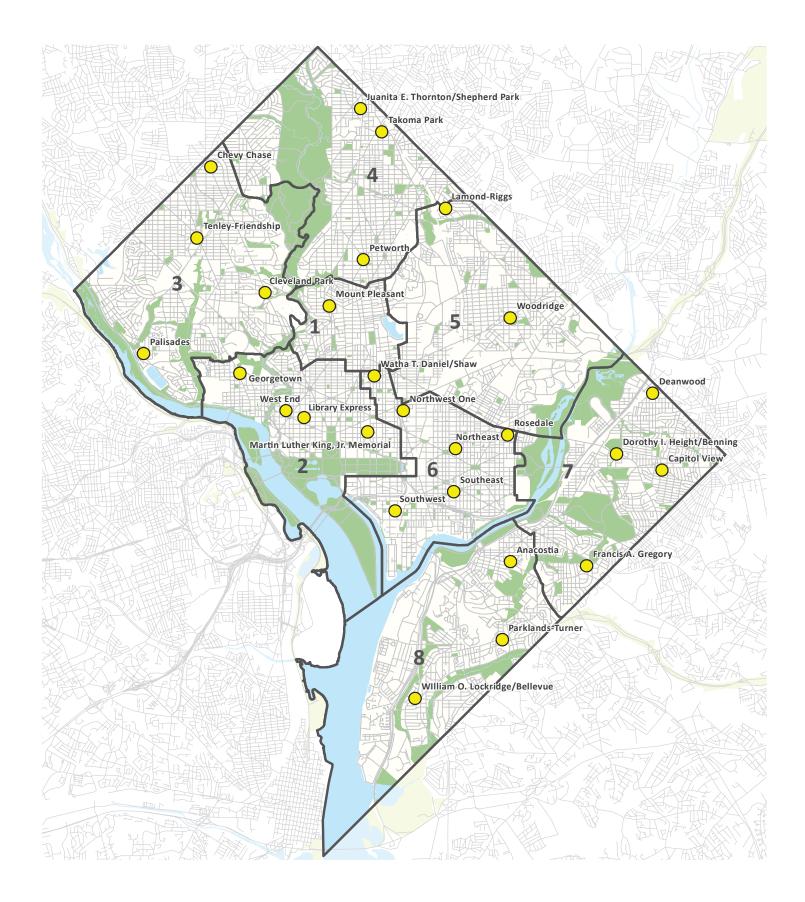




Total Pages Printed and Copied by Quarter

	Q1	Q2	Q3	Q4	FY19 Total
Pages Printed	581,424	699,080	770,156	839,799	2,890,459
Pages Copied	128,485	141,317	186,897	200,715	657,414

Map of DC Public Libraries by Ward



DCPL PERFORMANCE REPORT DATA GLOSSARY

Active Accounts by Ward and Zip Code – The number of user accounts with activity in the last three years. Accounts are sorted by ward and zip code of residence provided in account information. The total is collected on the last day of the reported quarter.

Adult Desktop Computer Utilization – The utilization rate for each library location is the average number of hours of use of adult desktop computers divided by the number of open hours at each location for the quarter.

Books from Birth – Books from Birth is a program for children from birth up to age five to receive a free book each month mailed to their home; families and children are able to keep the books to start a personal library.

Books from Birth – Graduated Citywide – Number of Books from Birth enrollees that have turned five years old and, therefore, aged out the program.

Books from Birth Target Enrollment Areas – Target enrollment areas for Books from Birth include zip codes in Wards 1, 5, 7 and 8.

Circulation – Physical and digital lending transactions from the library's collection; includes outside and in-house use, and renewal circulation transactions.

Computer Sessions – A computer session is the use of a public access computer from the moment a customer logs into the computer until the customer logs out of the computer.

Customer Access to Wi–Fi – The number of devices connected to the DCPL Wi–Fi network including laptops, smartphones, and other mobile devices.

Database Usage – Counts the number of times users interact with each database. The same counting metric cannot be used for each database. "Database Usage" captures only one metric for each database and can include one of the following: downloads, views, clicks on links, searches, or sessions.

Digital Library and Circulation – Total of all E–Books downloaded and streamed, videos streamed, songs downloaded and streamed, audiobooks downloaded and streamed, and magazines downloaded and streamed. Digital circulation is attributed to library branches based on the library home location on the cardholder's account.

Educator Accounts – These accounts are offered exclusively to educators in District of Columbia schools, childcare facilities, or home settings. Account holders can check out a total of up to 100 children's, young adult, and adult books as well as audiobooks.

Extended Leave – Categories of legally authorized extended absences of three consecutive weeks or more that may impact staffing levels and productivity including, but not limited to, Family Medical Leave, Paid Family Leave, Workers' Compensation and Leave Without Pay.

Gate Count – Number of people entering library locations. Thermal imaging technology senses traffic traveling underneath sensor. Devices are mounted at the public entry and exit locations.

Meeting Room Use and Attendance – The number of times library meeting rooms are used by the public and the number of people attending these meetings.

New Website Visits (Sessions) – Number of first time visits to the website; includes first time users as well as returning users using a different method to access website.

Outreach – Programs that are planned, sponsored or carried out by the library staff but do not take place at the library.

Overall Website Visits (Sessions) – Number of times the website was visited.

Pages Printed – Number of pages printed from the pubic access multifunction device.

Pages Copied – Number of pages photocopied from the public access multifunction device.

Programs – Programs that take place on DCPL property, including programs that are led by staff members, partner organizations, and paid presenters/contractors. Public programs held in meeting rooms are counted under meeting room use.

Social Media Engagement Rate – Measure of the effectiveness of posts.

Social Media Engagements – The number of people who have engaged (clicked, liked, re-tweeted, etc.) with posts.

Social Media Impressions – The number of times posts have been seen.

Story Time Programs – Story time attendance is the count of the audience (children and adults) at formal story time programs intended for children birth to five years of age and their caregivers. This does not include other, non–story time programming for this age group (for example, baby movement or music programs).

Student Accounts – Library accounts of registrants aged 19 and under. These accounts include DC OneCard accounts which are automatically created for students who have a DC OneCard credential.

Study Room Use – Number of times a study room is used.

Vacancy Rate – The total number of vacant positions divided by the total number of authorized positions.